



## Teeth Whitening Night Serum

Art no: 123197

Repairs, whitens and  
strengthens teeth over night

### Claims:

- Liquid Calcium repairs micro cracks in the enamel and prevents sensitivity
- For approximately 30+ uses
- Re-mineralizes and repairs enamel (Hydroxyapatite)
- Whitens teeth gradually with 0.1% Hydrogen Peroxide
- Soothes and moisturizes gums
- Prevents cavities, tartar & stains
- Safe and without side effects

### Product description:

The Teeth Whitening Night Serum is a brand-new product developed by Beconfident. The serum repairs enamel and whitens teeth as you sleep. Due to the innovative formula, it helps to strengthen and fill micro-cracks in the enamel during the night as it simultaneously removes discolorations and tartar. The result: Repaired, strengthened and visibly whiter teeth with shiny surface. The product is brushed onto teeth after being cleaned in the evening, and then left onto teeth to work over night. The formula contains Hydroxyapatite which helps to repair enamel and strengthen the teeth. It will clean and whiten teeth gradually without any hard ingredients or side effects.



### Active ingredients / How it works in short:

The enamel consists of about 97% of hydroxyapatite. The serum also contains Hydroxyapatite and will support the natural repair process during the night. Even incipient caries lesions can be repaired. Daily brushing with a hydroxyapatite-containing toothpaste also helps to seal the so-called dentine tubules. In the case of exposed tooth necks, the pain sensitivity associated with thermal and chemical stimuli can be significantly reduced.

The 0.1 peroxide is used for home tooth whitening. By activating it only in the mouth, the handling is very simple. It helps to reduce external tooth discoloration coming from black tea, coffee, smoking and other external sources.

The serum also contains a sodium salt called Tetranatriumpyrophosphat that helps to dissolve the discoloration of the teeth and to remove them more easily. Furthermore, the pyrophosphate has the property to restrict the formation of tartar. It also contains sorbitol which has moisturizing characteristics and Sodium Fluoride to prevent caries. The Chamomile is an extract from the flowers of chamomile which has a soothing effect on the gums.

### Group Beconfident Europe AB

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## Unique Competitive Advantages White by Night gel:

- Unique patented formula which whitens teeth over night
- Repairs and strengthens damaged enamel
- No need for trays, applies easily in 30 seconds without any hassle
- Immediate optic whitening effect

## Ingredients:

Aqua, Glycerin, Sorbitol, Calcium Hydroxyapatite, Aloe Barbadensis Leaf Juice, Tetrasodium Pyrophosphate, Carbomer, Petrolatum, Sodium Fluoride, Sodium, Saccharin, Xanthan Gum, Chamomilla, Recutita Flower Extract, Mentha Piperita Oil, Urea Peroxide, Tocopherol Acetate, Polysorbate 20, Phenoxyethanol, Triethanolamine.

## The White by Night Serum contains the following items:

- 1) 1 x 10 ml tube White by Night Serum

Beconfident is not conducting any testing on animals.

## Product Data:

Art No	Dimension HxWxD (mm)	Gross Weight	Net Weight	Units Display Box	Units mastercart.	Unit EAN
123197	141x34x25					7350064167038
CPNP Code	GMP ISO 22716	Country of Origin	Quality Test Pharmacies	Box bio-degradable	Pallet	RRP Euro incl VAT(+/-)
	Follows	USA	YES	Yes		12,90 Euro

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